



JANBAAZ

MERI PEHCHAN PAKISTAN

میری پہچان پاکستان

National Level Janbaaz Awards

2023

www.janbaaz.pk

Sponsorship Proposal



Janbaaz

Support Positivity | Report Negativity

Introduction

Janbaaz Pakistan is a Resource Hub for Youth and Businesses towards better and positive Pakistan. We direct a substantial part of our efforts to promote positive image of Pakistan locally and internationally through social media and online partners. To encourage unsung heroes of Pakistan, Janbaaz appreciate them by giving them the Janbaaz Awards.



Main Objectives

The main objective for organizing this national level Janbaaz Awards is to promote positive impact of Pakistan through recognizing the efforts and hard work of national heroes. Janbaaz Awards is a platform to show the world about our unsung heroes who have been contributed in the positive image building of Pakistan.

Event Details

The Janbaaz Awards 2023 is going to be held in May 2023 in Islamabad.

Target Audience

- Local community
- National and International Delegates
- Celebrities
- Business Community
- Artists from various sectors
- Youth
- Families

Sponsoring the Artisan Exhibition

Sponsoring Janbaaz Awards will be well worth the investment if you are clear about your goals. A well-planned event presence can generate quality leads, deliver great ROI, increase your brand reach and exposure, put you in front of your target market and best of all, build your brand's authority. We provide you the opportunity to be part of our Janbaaz Awards by sponsoring the event. Benefits you will get by sponsoring our event are as follows:

- Get a chance to have access to people in your target market
- Incredible return on investment
- High concentration of targeted audience
- Boost your brand reach
- Supplement your print and online marketing efforts
- A place on our Event Sponsor Board
- Greater marketing opportunities for your brand
- A fantastic platform for showcasing and selling your product to a highly engaged target market
- Reconnect with customers and engage with an audience
- Great chance to reconnect and get feedback on how your service or product is performing. Also, educate your customers about your upcoming upgrades or releases.
- As the event will be media covered, you will get a chance of brand awareness and media exposure
- The key to achieving great brand awareness is familiarity. The more your brand name is associated with positive experiences or emotions the stronger your brand awareness will be.
- Increase your reach and exposure to new clients, customers and businesses
- Be a part of our outreach campaigns via social media and website
- Generate strong leads
- Get a chance to interact with event attendees and stand out amongst the crowd
- Get a chance to meet celebrities

Sponsorship We Offer

The event is going to generate a number of sponsorship opportunities for you. Some of them are as follow:

1. Service Sponsorship
2. Product Sponsorship
3. Cash Sponsorship

Service Sponsorship

For the event, you can sponsor Hoteling, Travel, Media, Printing, Video Making, Marketing, Celebrity Hosting, Catering Services etc.

Product Sponsorship

Product sponsorship gives you an opportunity to support any of our event's product and get benefitted by the rewards of selected sponsorship package.

Cash Sponsorship

You can also become a part of our event through cash sponsorship. You will be awarded the rewards mentioned in our sponsorship packages.

Sponsorship Packages

We offer flexible and diversified sponsorship packages to align with your marketing objectives including Gold, Silver, and Bronze sponsorships. You can also become part of artisan exhibition by booking individual stall for your business promotion. Also, special discount is available for our esteemed partners, educational institutions and Art Galleries. Our specially designed sponsorship packages details are as follows:

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Naming rights for the entire event including key showcases	√		
Stall for your Product outside the event hall	√		
Acknowledgement of sponsorship during different announcements	√	√	√
Logo on event website	√	√	
Media Coverage for brand awareness campaign	√	√	
Brand recognition through celebrities and other guests	√	√	√
Name on all promotional advertisement material and outreach campaigns via	√	√	√

social media, website, and print advertising			
Special Certificate for participation	√	√	√
Brand promotion and logo on Event Sponsor Board	√	√	√
5 VIP Tickets	√		
3 VIP Tickets		√	
2 VIP Tickets			√
Print collateral	√	√	√
Stage Time 5 Min	√		
Stage time 3 min		√	
Get a chance to be a part of our online selling portal	√	√	√
	PKR 0.5Million	PKR 0.3 Million	PKR 0.2 Million

For Further Details, Contact Us At

Janbaaz Pakistan

Mobile: 0300-5510221

Email: info@janbaaz.pk

Website: www.janbaaz.pk

Sponsorship Form: Janbaaz Awards

If you would like to sponsor our event, please let us know.

First Name.....

Last Name.....

Business Details

Address.....

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..... Postcode.....

Telephone number.....

Mobile number.....

E-mail.....

Which sponsorship opportunity you are interested in?

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Comments or Questions

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